

## Friends of Diversity Designation

AFP's Strategic Plan is the blueprint for organizational growth and success in the future. For the strategic plan to be effective, it must be implemented through a partnership between the International Headquarters and the local chapters. As each chapter contributes its part to the overall Strategic Plan, AFP will meet its goals and continue to advance philanthropy and the fundraising profession around the world. One of the specific goals in the plan is ***AFP will embrace and engage diverse individuals, groups and organizations within the fundraising profession.***



# FRIENDS OF DIVERSITY

## ASSOCIATION OF FUNDRAISING PROFESSIONALS 2015

### Program Mission

The Friends of Diversity Designation recognizes those chapters who have accomplished many of the key objectives outlined in the advancing diversity strategic goal. This designation encourages chapters to perform specific activities designed to increase diversity within fundraising and public awareness of the importance of philanthropy in all cultures.

AFP International Headquarters will publish a list of ten chapter goals. Chapters that successfully accomplish six of those goals during the year – and submit a nomination form – will be honored with the Friends of Diversity Designation.

### Eligibility

The Friends of Diversity Designation can be earned by all AFP chapters. Once a chapter fulfills the necessary six goals, it becomes eligible to receive the award. The chapter award nomination form is due by January 31 each year, for activities completed during the previous calendar year. The application must be signed by the chapter president and the chapter's diversity chair.

### Process

The goals may change every year, reflecting adjustments in the Strategic Plan and in AFP itself, although some goals may be constant year-to-year. Five goals will be required of all chapters

participating in the program. The one other goal may be chosen by the chapter from the list of optional goals.

The AFP Diversity Committee reserves the right to confirm goals on a nomination-by-nomination basis as it deems appropriate.

### **Resource**

If your chapter needs any additional information about completing any of the goals, please refer to the [Chapter Diversity Resource Guide](#).

### **Presentation of Designation**

AFP will award chapters that have accomplished the necessary goals to earn the Friends of Diversity Designation and will be recognized at the AFP International Conference each spring.

Friends of Diversity chapters earn the privilege of displaying the Friends of Diversity logo on their chapter's page on AFP's website and may use the logo on their own websites, newsletters and stationery. Chapters will be listed in the Diversity section of the AFP website and on signage at the AFP International Conference on Fundraising and at the Leadership Academy.