



WHY IT MAKES SENSE TO GIVE

SERVING PHILANTHROPY

AFP Foundation is in service to philanthropy. We give professional fundraisers a way to “give back,” and help others support and advance philanthropy and careers in fundraising. The goal of AFP Foundation is to generate the resources to fund AFP strategic initiatives that advance ethical and effective fundraising.

HOW WE HELP YOU

Our programs help make AFP the primary resource for training fundraising professionals and the leading advocate for philanthropy outside the profession. Funding priorities include:

- ◆ **Get Your Game on with Scholarships**
You can gain access to training opportunities through scholarship funds like the Ralph E. Chamberlain scholarships (for AFP’s annual International Conference on Fundraising) and other scholarships for education programs.
- ◆ **Impact and Improve Local Chapters and You**
Chapter awards, funded by the Foundation, celebrate and acknowledge outstanding support of the annual fund and grants for chapter activities that advance ethical and effective fundraising. The purpose of the EMC Chapter Partnership Grant is to increase awareness, participation in education activities and diversity in the profession and in AFP. The grants are also used to promote career planning and the Code of Ethics.
- ◆ **Grow in Knowledge and Wisdom**
Grants are made for AFP strategic initiatives that advance ethical and effective fundraising like diversity programs, ethics education, and the *Essentials of Fundraising* series of classes developed to meet the real-world needs and challenges nonprofit leaders face every day. The Foundation also seeks to inspire the next generation of philanthropists through support of Youth in Philanthropy programs.
- ◆ **Learn More about Best Practices**
We make grants to increase our knowledge and understanding of philanthropy and to enhance the practice of fundraising through studies and reports developed by the AFP Research Council and through the acquisition of reference materials purchased through the Pierpont-Welde Research Library Fund available in the AFP Resource Center.
- ◆ **Find Better Educational Programs**
Grants and seed funding for AFP education programs like the Faculty Training Academy and education products like AFP’s *Ready Reference Series* help you grow professionally. The foundation also supports lectures and awards at AFP’s International Conference on Fundraising.

YOUR GIFT MAKES *the* DIFFERENCE

With your generous gift to AFP Foundation for Philanthropy, you help determine the future growth and development of our profession. The programs listed above support education and training of professional fundraisers worldwide and increase the public’s awareness of philanthropy and understanding of fundraising. We count on your help to make it happen.

MISSION

AFP Foundation for Philanthropy enhances philanthropy and volunteerism through education, research and service that benefit those who lead, serve and support nonprofit institutions.