



It Makes Sense to Give to the AFP Foundation for Philanthropy

"When I pay my AFP dues, I am investing in my personal development. When I make my annual gift to the foundation I am making an investment in the development of the profession today and in the future."

Susan Hosbach, CFRE

FIVE Excellent Reasons to Give

1. ***Your gift to the AFP Foundation strengthens the future of fundraising. "Building the Capacity of Philanthropy: The Key to A Sound Future,"*** is the new global case for support that makes a powerful argument for fundraisers as agents of change who generate more than \$100 billion a year to support communities in need across the nonprofit sector. It reminds us that as we strengthen AFP through our gifts to the Foundation, we are making an important impact on philanthropy around the world.
2. ***Giving to the AFP Foundation is an opportunity to "give back" and "pay forward."*** Many AFP Foundation donors give back in recognition of the gifts they have received from their profession. Others are motivated to pay forward to help others in the profession and ensure a stronger future. Whatever the motivation, your gift adds value to the strategic initiatives of AFP that brand fundraising with the mark of excellence.
3. ***Working together, we can impact the profession.*** We can accomplish far more collectively than individual chapters can by themselves. No single chapter has the resources to keep pace with the profession's escalating demand for knowledge and advocacy. Your gift to the Foundation accelerates the development of professional education and leadership resources that can be launched quickly by AFP to effect change.
4. ***Giving to the AFP Foundation delivers value to chapters and their members.*** It funds tangible services, programs and resources that you and your fellow AFP members NEED to be excellent fundraisers, such as webinars, program models and tool kits; as well as scholarships, grant opportunities and research. Chapters frequently use these resources to support outreach and public education activities and raise the bar for fundraising in their communities.
5. ***Giving to the AFP Foundation supports your own chapter.*** The AFP Foundation provides Chapter Partnership Grants to chapters that reach or exceed their annual fundraising goal. These grants, equal to 25% of the amount these chapters raise, are used to support a range of educational activities that strengthen the profession. Chapters that excel in member participation as well as in overall performance are also rewarded with additional grants from the Foundation.

The Impact of the AFP Foundation for Philanthropy

Thanks to the ongoing and generous support of more than 5,000 donors, the AFP Foundation continues to make important and valuable investments in the future of philanthropy and fundraising.

1. The **AFP Ethics Assessment Inventory**™ for fundraising, based on the *AFP Code of Ethics*. This extraordinary tool is available online and allows fundraisers to examine how their personal ethical practice, and that of their organization, compares with their peers.
2. **Scholarships for AFP's TechKnow Conference**. These scholarships are an investment in professional education to promote technology innovations and their applications to help fundraisers understand the latest in technology and use social media to connect with and inspire donors.
3. **Scholarships for members of diverse communities to participate in the AFP International Conference on Fundraising**. These scholarships reinforce the profession's commitment to inclusion and diversity and help link diverse fundraisers both with each other and with the larger community of fundraisers around the world.
4. **Chamberlain Scholarships**. These well-known scholarships provide funding for an individual from each chapter to attend their first AFP International Conference. It's an unparalleled opportunity to participate in the largest professional education and networking experience for fundraising professionals.
5. The **Ethics, Regulation and Philanthropy Research Think Tank**. This think tank is the fifth in a series to explore interdisciplinary issues that impact the future of fundraising and philanthropy. Its findings help to expand the profession's body of knowledge.
6. Contemporary **reference material and resources for the AFP Learning Center**. Information and services about all aspects of fundraising and philanthropy are provided by the AFP Learning Center to AFP members and the general public. **Research grants** to study trends in giving and fundraising, such as a 2013 report by Paul Schervish and John Haven from the Center on Wealth and Philanthropy at Boston College about the current inter-generational transfer of wealth and how the current trends affect the potential for planned giving.

Priorities for Funding in 2013

2013 AFP Leadership Academy in Pittsburgh, PA - promoting professional education and development. The Leadership Academy strengthens AFP chapters by providing chapter leaders with an annual opportunity to gather, enhance their skills and increase their ability to serve AFP members.

The **AFP Collegiate Chapter Leaders Program** - supporting the next generation of fundraising professionals. A leader from each AFP Collegiate Chapter will be able to attend the 2013 AFP International Conference thanks to support from the AFP Foundation. This experience will include targeted opportunities that will help strengthen the commitment of these young leaders to fundraising and philanthropy.

The **AFP Diversity Summit** will convene thought leaders from diverse communities across the nonprofit sector to reach consensus on an advocacy and public policy agenda that will promote inclusion and diversity in philanthropy. In addition to shared Proceedings, the summit will also provide a useful model for advocacy that chapters may adapt and replicate to strengthen their local efforts.

For additional information, please contact the Donor Relations Coordinator at the AFP Foundation for Philanthropy
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Advancing Ethical and Effective Fundraising Worldwide

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