

Pierpont-Welde Affiliate Library Collection on Fundraising and Philanthropy

The AFP Affiliate Library Collection has undergone some major improvements. Now known as the AFP Pierpont-Welde Affiliate Library, in honor of long time and current AFP member Robert Pierpont, CFRE, his wife Marion, and their parents Robert E. and Elise D. Pierpont and John C. and Florence B. Welde, the library includes selected works in philanthropy and fundraising, representing the fundamental knowledge base of the profession. The collection will be housed in public and university libraries, and nonprofit resource centers located around the U.S. and Canada.

AFP encourages chapters, both as a member service and as a public outreach to the community in which they are located, to purchase the Pierpont-Welde Affiliate Library Collection and donate the books to a local library or other site where they will be available to the public.

The new Pierpont-Welde Affiliate Library collection consists of 39 books. Additional titles will also become available, allowing individuals to customize the content to their needs.

AFP Chapter name: _____

Chapter contact: _____

Organization: _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Phone: _____ Fax: _____

COLLECTION WILL BE KEPT AT:

Company Name/Library Name _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Contact: _____ Phone: _____

Email Address: _____

PLEASE MAKE A NOTE AS TO WHERE THE LIBRARY SHOULD BE SHIPPED TO: _____

We understand that we have purchased the Pierpont-Welde Affiliate Library Collection, and that, to retain current status, additional purchases may be necessary in the future.

Signed: _____

Chapter position: _____

**Please return this information, the completed book list, and your check to:
Todd McLaughlin, AFP, 4300 Wilson Boulevard, Suite 300, Arlington, VA 22203-4168.
If you have any questions, please feel free to call 1-800-666-FUND, ext. 450.**

THE PIERPONT-WELDE AFFILIATE LIBRARY COLLECTION				
	Title of Book	Author	Item Number	Categories
	AFP Tool Kit Series #1: Sample Job Descriptions in Fundraising	AFP	TKS1JOBDES	CAREERS
	Beyond Fund Raising: New Strategies For Nonprofit Innovation & Investment, 2 nd Ed. Available	Kay Sprinkel Grace	0471707139	NONPROFIT MANAGEMENT
	Breakthrough Thinking for Nonprofit Organizations	Bernard Ross/ Clare Segal	0787955698	NONPROFIT MANAGEMENT
	Capital Campaigns from the Ground Up: How Nonprofits Can Have the Buildings of Their Dreams	Stanley Weinstein	0471220795	CAPITAL CAMPAIGNS / MAJOR GIFTS
	Careers in Fundraising	Lilya Wagner	0471403598	CAREERS
	Cause Marketing for Nonprofits: Partner for Purpose, Passion, and Profits	Jocelyne Daw	0471717509	NONPROFIT MARKETING
	The Complete Guide to Fundraising Management 2 nd	Stanley Weinstein	0471200190	FUNDRAISING
	Conducting a Successful Annual Giving Program	Kent Dove	078795649X	ANNUAL GIVING
	Conducting a Successful Capital Campaign: The New, Revised, and Expanded Edition	Kent Dove	0787949892	CAPITAL CAMPAIGNS / MAJOR GIFTS
	Conducting a Successful Major Gifts and Planned Giving Program: A Comprehensive Guide and Resource	Ken Dove, Alan Spears, Thomas Herbert	0787957070	PLANNED GIVING
	Conducting a Successful Development Services Program	Kent Dove, Vicky Martin, Kathy Wilson, Mary Bonk, Sarah Beggs	0787956244	NONPROFIT MANAGEMENT / FUNDRAISING
	Conducting a Successful Fundraising Program: A Comprehensive Guide and Resource	Kent Dove	0787953520	FUNDRAISING
	Critical Issues in Fund Raising	Dwight Burlingame	0471174653	FUNDRAISING
	Cultivating Diversity in Fundraising	Janice Gow Pettey	047140361X	FUNDRAISING
	Developing Major Gifts	Laura Fredricks	0763742430	CAPITAL CAMPAIGNS / MAJOR GIFTS
	Direct Response Fund Raising: Mastering New Trends for Results	Michael Johnston	0471380245	PROPOSAL WRITING / INFORMATION TECHNOLOGY / FUNDRAISING
	Ethical Fundraising: A Guide for Nonprofit Boards and Fundraisers	Janice Gow Pettey	0470225219	ETHICS
	Fundraising Fundamentals: A Guide to Annual Fund Giving Professionals and Volunteers: (2 nd Ed)	James M. Greenfield	0471209872	FUNDRAISING / ANNUAL GIVING
	Fundraising in Times of Crisis	Kim Klein	0787969176	NONPROFIT / FUNDRAISING
	Fundraising Management: Analysis, Planning and Practice	Adrian Sargeant	0415317029	FUNDRAISING
	Fundraising on the Internet	Mal Warwick/Ted Hart	0787960454	INFORMATION/TECHNOLOGY
	Hank Rosso's Achieving Excellence in Fundraising	Eugene R. Temple	0787962562	FUNDRAISING
	Keep Your Donors: The Guide to Better Communications and Stronger Relationships	Tom Ahern, Simone Joyaux	9780470080399	FUNDRAISING
	Leading Up: Transformational Leadership for Fundraisers	Lilya Wagner	0471697184	FUNDRAISING
	The Legislative Labyrinth: A Map for Not-for-Profits	Walter P. Pidgeon, Jr.	0471400696	NONPROFIT MANAGEMENT
	Nonprofit Essentials: The Capital Campaign	Julia Ingraham Walker	0471684295	CAPITAL CAMPAIGNS
	Nonprofit Essentials: The Development Plan	Linda Lysakowski	0470117972	FUNDRAISING
	Nonprofit Essentials: Endowment Building	Diana S. Newman	0471678465	PLANNED GIVING

The Pierpont-Welde Affiliate Library Collection			
Title of Book	Author	Item Number	Categories
Nonprofit Essentials: Major Gifts	Julia Ingraham Walker	0471738379	<i>CAPITAL CAMPAIGNS / MAJOR GIFTS</i>
Nonprofit Essentials: The Development Plan	Linda Lysakowski	0470117972	<i>Nonprofit Management/Marketing/Planning</i>
Nonprofit Essentials: Managing Technology	Jeannette Woodward	0471738387	<i>INFORMATION/TECHNOLOGY</i>
Nonprofit Essentials: Recruiting and Training Fundraising Volunteers	Linda Lysakowski	0471706485	<i>VOLUNTEERING</i>
The Nonprofit Handbook: Fund Raising	James Greenfield	0471403040	<i>FUNDRAISING</i>
The Nonprofit Handbook: Management (3 rd Ed)	Tracy Daniel Connors	0471397997	<i>NONPROFIT MANAGEMENT</i>
Nonprofit Investment Policies: Practical Steps for Growing Charitable Funds	Robert P. Fry, Jr.	047117887X	<i>NONPROFIT MANAGEMENT</i>
Opening Doors: Pathways to Diverse Donors	Diana S. Newman	0787958840	<i>DEMOGRAPHICS</i>
Planned Giving Simplified: The Gift, the Giver, and the Gift Planner	Robert F. Sharpe, Sr.	047116674X	<i>PLANNED GIVING</i>
Relationship Fundraising	Ken Burnett	0787960896	<i>FUNDRAISING</i>
The Universal Benefits of Volunteering, A Practical Workbook for Nonprofit Organizations, Volunteers, and Corporations	Walter P. Pidgeon, Jr.	0471185051	<i>NONPROFIT MANAGEMENT/ VOLUNTEERING</i>

Please complete all pages and return to the AFP Sales Department with a payment of \$2,000. Orders will not be processed without payment. AFP reserves the right to substitute or change any titles that may have become discontinued or unavailable.

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