

Fundraising Technology

The information in these unpaid listings was provided by the companies (see page 52 for websites)

PRODUCT or SERVICE (Company Name)	WEB-BASED PRODUCT OR SERVICE		PRIMARY DEVELOPMENT/MANAGEMENT APPLICATIONS																									
	Yes	No	Application service provider	Abstract analysis	Annual fund campaigns	Annual giving	Auction event management	Capital campaigns	Corporate giving	Credit card processing	Data management/analysis/reporting	Direct marketing	Donor relationship management	Donor research/prospect ID	Endowment management	Event management	Gift annuity administration/contracts	Government relations/advocacy	Grant making and/or grant tracking	Information on foundations/prospects	Internet services	Mailing list management	Major-gift management	Major-gift marketing	Matching-gift management	Membership/alumni management	Online auctions/raffles	Online events registration/management
A'Thon-Tracker® (Northwest Software Technologies Inc.)	■								■	■		■																
Active Giving (The Active Network Inc.)	■				■	■		■	■	■	■	■																■
Agilon Business Financials (Agilon LLC)	■										■				■		■	■	■	■			■		■			
Agilon's Constituent Connection™ (Agilon LLC)	■										■	■	■		■					■				■	■	■	■	■
Agilon's Events (Agilon LLC)	■		■							■	■	■	■	■	■					■								■
Agilon's One™ (Agilon LLC)	■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Agilon's Rel@y (Agilon LLC)	■		■		■	■					■	■								■	■		■	■	■	■	■	
Annual Giving MaGIC (MaGIC Inc.)		■			■	■							■						■									
ARCOS (Plus Three)	■		■							■	■	■			■		■			■	■		■	■	■	■	■	
Artez Solution (Artez Interactive Inc.)	■		■							■																	■	
Auction-Tracker® (Northwest Software Technologies Inc.)	■					■				■	■	■			■												■	
AuctionMaestro Professional (MaestroSoft Inc.)		■				■				■	■				■							■						
Auctionpay Event Payments (Auctionpay Inc.)		■								■																		
Auctionpay Event Software (Auctionpay Inc.)		■				■									■													
Auctionpay Event Software Online (Auctionpay Inc.)	■														■													
Auctionpay Online Auctions (Auctionpay Inc.)	■									■																	■	
Auctionpay Online Payments (Auctionpay Inc.)	■									■																	■	
AuctionStar® (CrestWare Inc.)	■		■			■				■					■					■							■	■
AUTOMATCH (HEP Development Services)		■			■																				■			
Banquet-Tracker® (Northwest Software Technologies Inc.)	■									■	■	■			■										■			
Blackbaud NetCommunity™ (Blackbaud Inc.)	■				■	■	■	■	■	■	■	■	■	■	■				■						■	■	■	
CAMPUSCALL Telephone Fundraising Software (RuffaloCODY)	■				■	■	■	■																■				
clickDMS (Digital Marketing System) (ClickSquared)	■		■							■	■	■	■							■	■		■				■	■
cMarket Auction Manager (cMarket Network)	■								■																		■	
Communicator (iml)		■			■										■													
Convio Online Marketing & Fundraising (Convio Inc.)	■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
CoolFocus Web (WayCool Software Inc.)	■		■	■	■	■	■	■	■	■	■	■	■	■	■			■										
Crescendo Gift Annuity Administration Software (Crescendo Interactive Inc.)		■								■							■											
Crescendo GiftCollege (Crescendo Interactive Inc.)	■																											

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PRODUCT or SERVICE	Inventory management	Planned-gifts tax reporting	Planned-gifts calculators/charitable deductions	Program budgeting/tracking/reporting	Purchase orders	Tax forms/FASB	Trust accounting	Valuations	Web-based reporting	UPGRADES AVAILABLE (IF APPLICABLE)		UPGRADES AND/OR UPDATES INCLUDED IN MAINTENANCE/ SUPPORT AGREEMENT (IF APPLICABLE)		WEBSITE SERVICES AVAILABLE				NETWORK/COMMUNICATIONS SERVICES AVAILABLE									
										Yes	No	Yes	No	Content management	Directory lookups	Event registrations	Nonprofit management software integration	Online giving	Portal applications	Remote access to fundraising data	Web hosting/web development	1-to-1 and "blast" branded email communication	Email	Data communication	Internet service provider	Network configuration/support	
A'Thon-Tracker®			■							■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Active Giving									■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Agilon Business Financials	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Agilon's Constituent Connection™										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Agilon's Events									■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Agilon's One™		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Agilon's Rel@y										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Annual Giving MaGIC										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
ARCOS (Plus									■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Artez Solution									■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Auction-Tracker®	■		■							■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
AuctionMaestro Professional										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Auctionpay Event Payments										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Auctionpay Event Software										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Auctionpay Event Software Online										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Auctionpay Online Auctions										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Auctionpay Online Payments										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
AuctionStar®										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
AUTOMATCH										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Banquet-Tracker®			■							■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Blackbaud NetCommunity™										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
CAMPUSCALL Telephone Fundraising Software										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
clickDMS									■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
cMarket Auction Manager										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Communicator										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Convio Online Marketing & Fundraising									■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
CoolFocus Web (WayCool Software Inc.)										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Crescendo Gift Annuity Administration Software		■				■	■	■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Crescendo GiftCollege										■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■

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PRODUCT or SERVICE	Inventory management	Planned-gifts tax reporting	Planned-gifts calculators/charitable deductions	Program budgeting/tracking/reporting	Purchase orders	Tax forms/FASB	Trust accounting	Valuations	Web-based reporting	UPGRADES AVAILABLE (IF APPLICABLE)		UPGRADES AND/OR UPDATES INCLUDED IN MAINTENANCE/ SUPPORT AGREEMENT (IF APPLICABLE)		WEBSITE SERVICES AVAILABLE		NETWORK/COMMUNICATIONS SERVICES AVAILABLE									
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Crescendo GiftLaw/GiftLegacy		■								■		■		■								■			
Crescendo Pro/Plus/Presents Software	■	■						■		■		■													
DialVision 6.0										■		■													
Donarius® Donor Management Software										■		■										■			
Donation Director										■		■										■	■		
Donor Dynamics											■	■													
Donor2	■		■	■	■	■	■	■	■	■		■			■	■	■	■	■	■	■	■	■	■	■
DonorFirst™—A DAF Technology Solution										■		■										■	■		
DonorOne™	■								■	■		■		■		■	■	■	■			■			
DonorPerfect Installed										■		■			■	■	■	■	■			■	■		■
DonorPerfect Online	■									■		■		■	■	■	■	■	■	■	■	■	■	■	■
DonorPro™	■		■						■	■		■		■	■	■	■	■	■	■	■	■	■	■	■
EMatch										■		■		■					■						
ENGAGE®										■		■		■	■	■	■	■	■	■	■	■	■	■	■
ENTERPRISE® Fund Raising & CRM System	■									■		■			■	■	■	■	■	■	■	■	■	■	■
eTapestry												■		■	■	■	■	■	■	■	■	■	■	■	■
Event Management/Web Surveys			■							■		■			■							■	■		
Exceed! Basic										■		■				■	■	■	■			■	■		
Exceed! Premier										■		■				■	■	■	■			■	■		
FindWealth Screening Service										■		■		■	■	■	■	■	■						
FoundationSearch, BIG Online										■		■							■						
Freelanthropy Fundraising and Communications Service										■		■											■		
FundRaiser Basic										■		■													■
FundRaiser Professional	■								■	■		■				■	■	■	■			■			■
FundRaiser Select	■								■	■		■				■	■	■	■			■			■
Future Focus Planned Giving Web Pages																									
Gift Plus										■		■		■											

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	Yes	No	Application service provider	Abstract analysis	Annual fund campaigns	Annual giving	Auction event management	Capital campaigns	Corporate giving	Credit card processing	Data management/analysis/reporting	Direct marketing	Donor relationship management	Donor research/prospect ID	Endowment management	Event management	Gift annuity administration/contracts	Government relations/advocacy	Grant making and/or grant tracking	Information on foundations/prospects	Internet services	Mailing list management	Major-gift management	Major-gift marketing	Matching-gift management	Membership/alumni management	Online auctions/raffles	Online events registration/management
Gift Story GiftCalcs (PG Calc Incorporated)	■																											
Gift Works™ Fundraising Software – Premium (Mission Research Inc.)		■			■	■		■	■		■		■			■				■		■	■	■	■	■		
Gift Works™ Fundraising Software – Standard (Mission Research Inc.)		■			■	■		■	■		■		■			■				■		■	■	■	■	■		
GiftWrap & Pooled Fund Organizer (PG Calc Incorporated)		■									■					■												
GolfMaestro Professional (MaestroSoft Inc.)		■								■	■					■						■						
IATS Donation Processing Service (IATS)	■									■																		
iCMS Acclaim (Yfactor)	■																				■						■	
iMIS (Advanced Solutions International)	■				■	■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Kimbia (Kimbia Software Inc.)	■				■	■		■	■	■	■	■			■					■								■
MaestroWeb (MaestroSoft Inc.)	■						■			■	■				■						■						■	■
Major Giving MaGIC (MaGIC Inc.)		■						■		■			■							■			■					
MatchMaker FundRaising Software Enterprise (Heritage Designs)		■			■	■		■	■		■		■			■				■	■	■	■	■	■	■		
MatchMaker Fundraising Software Standard (Heritage Designs)		■			■	■		■	■		■		■			■				■	■	■	■	■	■	■		
Membership and Fundraising Suite (Linked Software)		■			■	■				■	■				■						■					■		
Millennium (Sage)	■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
MissionAssist (Donor Strategies Inc.)		■			■	■		■							■						■	■				■		
Multicurrency Donation Processing (PacNet Services Ltd.)	■																											
NOZA Exact Match Screening (NOZA Inc.)	■				■			■							■					■								
NOZAsearch database of charitable donations (NOZA Inc.)	■				■			■	■		■				■					■								
Orange Leap (Orange Leap)	■				■		■			■	■		■									■				■		
The Patron Edge (Blackbaud Inc.)										■	■	■			■					■						■		■
Planned Giving MaGIC (MaGIC Inc.)		■								■				■						■			■					
Planned Giving Manager (PG Calc Incorporated)		■														■												
PledgeMaker (Online/SaaS) (SofTrek Corporation)	■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
PledgeMaker (on-premise/installed) (SofTrek Corporation)	■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
The Port Social Media Solution (The Port Network)	■				■															■								■

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PRODUCT or SERVICE

PRODUCT or SERVICE	Inventory management	Planned-gifts tax reporting	Planned-gifts calculators/charitable deductions	Program budgeting/tracking/reporting	Purchase orders	Tax forms/FASB	Trust accounting	Valuations	Web-based reporting	UPGRADES AVAILABLE (IF APPLICABLE)		UPGRADES AND/OR UPDATES INCLUDED IN MAINTENANCE/ SUPPORT AGREEMENT (IF APPLICABLE)		WEBSITE SERVICES AVAILABLE				NETWORK/COMMUNICATIONS SERVICES AVAILABLE										
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Gift Story GiftCalcs (PG Calc Incorporated)		■								■		■																
Gift Works™ Fundraising Software – Premium										■			■														■	
Gift Works™ Fundraising Software – Standard										■			■														■	
GiftWrap & Pooled Fund Organizer		■								■			■														■	
GolfMaestro Professional										■			■														■	
IATS Donation Processing Service											■		■														■	
iCMS Acclaim										■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
iMIS	■				■					■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Kimbia									■		■		■															
MaestroWeb									■	■			■	■														
Major Giving MaGIC										■			■															
MatchMaker FundRaising Software Enterprise										■			■													■	■	
MatchMaker Fundraising Software Standard										■			■													■	■	
Membership and Fundraising Suite										■			■													■	■	
Millennium									■	■			■	■													■	
MissionAssist										■			■													■	■	
Multicurrency Donation Processing									■	■			■													■	■	
NOZA Exact Match Screening										■			■															
NOZAsearch database of charitable donations										■			■															
Orange Leap									■	■			■													■	■	
The Patron Edge										■			■	■												■	■	
Planned Giving MaGIC										■			■															
Planned Giving Manager										■			■															
PledgeMaker	■				■				■	■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	
PledgeMaker	■				■				■	■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	
The Port Social Media Solution										■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	

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Portfolio (Amergent)	■		■	■	■					■	■	■											■	■	■			
Power Site Factory (Yfactor)	■														■						■						■	■
Prospect Research Online (iWave Information Systems Inc.)	■								■	■				■						■	■				■			
Qbase Fundraising Manager (Qbase)	■		■		■	■		■	■	■	■	■	■										■	■	■	■		
Qgiv Online Donations (Qgiv Inc.)	■					■		■		■																		■
The Raiser's Edge (Blackbaud Inc.)		■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
ReadySetAuction (Arsetta Inc.)	■							■																			■	■
ResultsPlus (Metafile Information Systems Inc.)	■	■			■	■		■			■	■	■		■									■		■		
Sage Fundraising 50 (Sage)		■			■	■		■	■	■	■	■	■	■	■					■	■		■	■	■	■	■	
Sage Fundraising 100 (Sage)		■			■	■	■	■	■	■	■	■	■	■	■					■	■		■	■	■	■	■	
Sage Fundraising 100-Rainbow Edition (Sage)		■			■	■	■	■	■	■	■	■	■	■	■					■	■		■	■	■	■	■	
Sage MIP Fund Accounting (Sage)		■								■										■								
Serenic DonorVision (Serenic Software)		■			■	■		■		■					■						■			■	■			
Social Network Analysis (HEP Development Services)		■																					■			■		
Sphere (Blackbaud Inc., Kintera Division)	■									■					■						■		■	■	■	■	■	■
StratusLIVE CRM for Fundraisers (StratusLIVE LLC)	■	■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
The Databank (thedatabank inc.)	■				■	■	■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
TMG Profile® (Tackle Marketing Group Inc.)	■				■	■	■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Total Info (Easy-Ware Corporation)		■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Tournament-Tracker® (Northwest Software Technologies Inc.)	■									■	■		■		■													
Trio Community Builder (Click & Pledge)	■				■	■				■					■						■						■	■
Trio Content Management System (Click & Pledge)	■		■							■											■							
Trio Donor Management System (Click & Pledge)	■				■	■	■	■	■	■	■	■	■	■	■							■			■			
Trio Payment System Online Fundraising (Click & Pledge)	■				■	■	■	■	■	■	■	■	■	■	■					■					■	■	■	
Wealth Tracker (HEP Development Services)	■							■					■							■			■					
WebService (WealthEngine.com)	■				■	■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Wild Apricot (BonaSource Inc.)	■									■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
YourMembership.com (YourMembership.com Inc.)	■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■

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Portfolio									■	■			■				■	■	■	■	■	■	■	■	■	■	■
Power Site Factory										■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Prospect Research Online										■			■														
Qbase Fundraising Manager													■										■	■	■		■
Qgiv Online Donations									■	■			■			■	■	■					■				
The Raiser's Edge	■							■	■	■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
ReadySetAuction										■			■		■		■						■				
ResultsPlus										■			■						■	■	■		■	■			
Sage Fundraising 50	■									■			■				■	■					■				■
Sage Fundraising 100	■									■			■				■										■
Sage Fundraising 100–Rainbow Edition	■									■			■				■										■
Sage MIP Fund Accounting	■		■	■	■	■		■		■			■			■											■
Serenic DonorVision	■		■	■	■	■				■			■					■					■				
Social Network Analysis										■			■														
Sphere										■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
StratusLIVE CRM for Fundraisers								■		■			■		■	■	■	■	■	■	■	■	■	■	■	■	■
The Databank										■			■										■	■			
TMG Profile®			■					■		■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Total Info	■		■							■			■		■	■	■	■	■	■	■	■	■	■	■	■	■
Tournament-Tracker®			■							■			■		■											■	■
Trio Community Builder								■		■			■		■		■	■	■	■	■	■	■	■	■	■	■
Trio Content Management System									■	■			■		■		■	■	■	■	■	■	■	■	■	■	■
Trio Donor Management System									■	■			■		■		■	■	■	■	■	■	■	■	■	■	■
Trio Payment System Online Fundraising	■		■					■		■			■		■	■	■	■	■	■	■	■	■	■	■	■	■
Wealth Tracker										■			■		■								■				
WebService										■			■														
Wild Apricot								■		■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
YourMembership.com	■		■					■		■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■

Resources

The Active Network
www.activegiving.com
www.activenetwork.com
www.activeendurance.com

Access International
www.accessint.com

Advanced Solutions International Inc.
www.advsol.com

Agilon LLC
www.myagilon.com

Amergent
www.amergent.com

Arsetta Inc.
www.readysetauction.com

Artez Interactive
www.artez.com

Auctionpay Inc.
www.auctionpay.com

Blackbaud Inc.
www.blackbaud.com

BonaSource Inc.
www.wildapricot.com

Cascade Data Solutions
www.donationdirector.com/ap

Click & Pledge
www.clickandpledge.com

ClickSquared
www.clicksquared.com

cMarket Network
www.cmarket.com

Convio Inc.
www.convio.com

Crescendo Interactive Inc.
www.crescendointeractive.com

CrestWare Inc.
www.barcodeauctions.com

Crown Philanthropic Solutions, LLC
www.donorfirst.org

Cvent
www.cvent.com

Donor Strategies Inc.
www.donorstrategies.com

Donor2/Campus Management Corp.
www.donor2.com

Easy-Ware Corporation
www.easy-ware.com

Freelanthropy.com LLC
www.freelanthropy.com

Fundraiser Software
www.fundraisersoftware.com

Future Focus
www.futurefocus.net

HEP Development Services
www.hepdata.com

Heritage Designs
www.matchmakerfrs.com

IATS
www.iats.ticketmaster.com

iml
www.imlaudienceresponse.com

iWave Information Systems Inc.
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Kimbia Software Inc.
www.kimbiam.com

Linked Software
www.linkedsoftware.com

MaestroSoft Inc.
www.maestrosoft.com

MaGiC Inc.
www.majorgifts.net

Metafile Information Systems Inc.
www.resultsplussoftware.com

Metasoft Systems Inc.
www.foundationsearch.com
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Mission Research Inc.
www.missionresearch.com

MoonFire Corporation
www.dialvision.com

Northwest Software Technologies Inc.
www.nwsoftware.com

NOZA Inc.
www.nozasearch.com

Nuverb Systems Inc.
www.nuverb.com

Orange Leap
www.orangeleap.com

PacNet Services Ltd.
www.pacnetservices.com

PG Calc Incorporated
www.pgcalc.com

Plus Three
<http://plusthree.com>

The Port Network Inc.
www.theport.com

Qbase
www.qbasefundraising.com

Qgiv
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ResourceOne Technologies Corporation
www.rotechnologies.com

RuffaloCODY
www.ruffalocody.com

Sage
www.sagenonprofit.com

Serenic Software Inc.
www.serenic.com

SofterWare Inc.
www.donorperfect.com

SofTrek Corporation
www.softrek.com

StratusLIVE LLC
www.stratuslive.com

Tackle Marketing Group Inc.
www.tacklemarketing.com

Telosa Software Inc.
www.telosa.com

thedatabank inc.
www.thedatabank.com

TowerCare Technologies Inc.
www.towercare.com

WayCool Software Inc.
www.waycoolsw.com

WealthEngine.com
www.wealthengine.com

Yfactor Inc.
www.yfactor.com

YourMembership.com Inc.
www.yourmembership.com