

AFP International Relations Guide for Chapters

From time to time, fundraising professionals from other parts of the world visit areas where AFP chapters are located. They reach out to the chapter leadership or the AFP International Headquarters and ask about arranging times to meet with current fundraising professionals in the location they are visiting.

This guide was developed by the AFP Canadian Council as a resource to assist you with making these visits as productive as possible for both parties. The guide includes the following:

1. Planning for international delegation visit opportunities
2. Sharing AFP vision, mission and quality statement
3. Promote membership benefits, privileges and resources
4. Outreach to IHQ for potential development of new Strategic Alliance Partnerships

Planning for International Delegation Visit Opportunities

How to maximize the Delegation visit with various meetings with AFP members and their organizations

1. Comprehension of the objectives of the Delegation Visit
2. Gathering of information on the Delegation's local Fundraising Professional Association, if applicable
3. Evaluation of the Delegation's members and their respective charitable organizations
4. Selection of AFP Members with similar charitable organizations for Delegation visit
5. Coordination of meetings, visits, and AFP Presentation
6. Presentation of AFP's role, benefits and opportunities
7. Presentation of the philanthropic situation in North America

Sharing AFP vision, mission and quality statement

1. AFP's History – AFP was founded in 1960 when four gentlemen sat around a table in New York City and talked about a need for a Code of Ethical Principles for fundraising professionals.
2. AFP's Structure – AFP is made up of both individual and organizational members who belong to both the international association and an AFP chapter. In 2013, AFP has 30,000 members in 231 Chapters.
3. AFP's Mission
AFP, an association of professionals throughout the world, advances philanthropy by enabling people and organizations to practice ethical and effective fundraising. The core activities through which AFP fulfills this mission include education, training, mentoring, research, credentialing and advocacy,

4. AFP's Vision
Fundraising is viewed as a credible and respected profession for civic betterment throughout the world
5. AFP's Quality Statement
AFP is committed to excellence in providing the highest quality services and products for our members and other constituents. We are responsive to their needs and strive to exceed expectations.
6. AFP Strategic Plan Goal
AFP will provide strong leadership in promoting and supporting the fundraising community worldwide.

Outcome: AFP will be a leader in establishing the most effective environment for fundraising communities worldwide by ensuring that best practice knowledge, experience and expertise are accessible to fundraisers.

Promote membership benefits, privileges and resources

From time to time, AFP conducts member benefits surveys to determine what items are valued the highest as part of their membership. Here is a list of those items.

- Code of Ethical Principles and Standards – every member in AFP adheres to the Code of Ethics. There is also the AFP Ethics Committee which is available to offer advice and guidance concerning ethical issues. Along with the AFP Code of Ethical Principles, AFP has adopted the International Statement of Ethical Principles along with over twenty other fundraising associations around the world.
- Professional networking – this happens mostly at the chapter level, but there are national and international opportunities as well through conferences and electronic means.
- AFP Information Exchange – located in the AFP Resource Center, this provides members an opportunity to write a brief paper on a specialty they have and share it with all members.
- AFP Resource Center – located in the members only area of the AFP website, this important member benefit allows you to research our most requested fundraising topics 24/7.
- Advancing Philanthropy magazine – the magazine is available in both print and digitally and the electronic version is searchable and archived.
- AFP electronic newsletter eWire – comes out each week with latest fundraising trends and information about AFP events.
- AFP's Web Site – provides a wealth of information for members and non-members on resources available to help you do your fundraising job more effectively.
- International Conference on Fundraising – brings over 4,000 fundraising professionals together annually to learn about ethical fundraising practices.
- Educational opportunities – offered at both the chapter and international level, education is offered at all stages of a fundraising professional's career.

- Government relations and advocacy – AFP works at the federal and state/provincial level to monitor legislation affecting the nonprofit sector.
- Research (AFP Compensation & Benefits & AFP Nonprofit Fundraising Report) – the research AFP conducts itself and in partnership with other reputable organizations provides important information that can be compared to an organizations own results.
- Certification (CFRE and ACFRE) – receive member discounts for both the five year (CFRE) and the ten year (ACFRE) certification levels.
- Ready Reference Series – located in the Members Only area of the AFP website, these booklets can be downloaded as part of your membership. They are translated into English, French and Spanish.
- National Philanthropy Day® - November 15th and is celebrated in many communities around the world providing recognition to the ethical philanthropic and fundraising work done in each community.
- AFP Foundations for Philanthropy – provide resources to offer additional benefits to the fundraising community like scholarships, research, education and mentoring.

Outreach to IHQ for potential development of new Strategic Alliance Partnerships

AFP has a couple of different ways to associate if you reside outside of North America.

- International Memberships – For people who live and work outside of the U.S. and Canada, AFP offers a Global e-membership category. The dues are \$50 USD plus chapter dues if a chapter is within 75 miles of the member. The membership is electronically based and provides access to the Members Only area of the AFP website and the weekly electronic newsletter. You can join by going to www.afpnet.org
- International Strategic Alliance Partnerships – An established fundraising association outside of North America can become a Strategic Alliance partner with AFP. This arrangement requires AFP Board approval but allows the sister fundraising association to offer member rates to each other's conferences, promote each other's events and collaborate on relevant issues.

Local and National Philanthropic Landscape

When Fundraising Professionals Delegations visit you to learn about your Philanthropic Culture and Landscape, they choose their destination carefully in regards to your fundraising best practices, to your similarities in demographics and social issues as well as to your public funding. It is helpful to have the following information on hand to share with them about your particular community.

- Facts and figure of Local and National Philanthropy
- Local and National Public Policy Issues

Contacts:

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