

Diploma in Fundraising Course Schedule 2017 Cohort #2 August 2017 – May 2018

Dates	Content	Format
August 7-9, 2017	Course kick-off, introductions, and work on Module 1: Introduction to Fundraising and Donor Behavior	Face-to-face sessions held August 7-9, 2017, at AFP IHQ in Arlington, Virginia, USA. Daily hours: August 7: 9:00am – 5:00pm August 8: 9:00am – 5:00pm August 9: 9:00am – 4:00pm
August 2017	Continue with Module 1	Online activities, mostly asynchronous. Expect to study 8-10 hours per week.
September 2017	Module 2: Fundraising Planning and Donor Retention	Online activities, mostly asynchronous. Expect to study 8-10 hours per week.
October 2017	Module 3: Direct and Interactive Marketing for Fundraising	Online activities, mostly asynchronous. Expect to study 8-10 hours per week.
Mid-October 2017	Break	
October – December 2017	Module 4: Major Gifts and Planned Giving	Online activities, mostly asynchronous. Expect to study 8-10 hours per week.
Late December 2017	Break	
January – March 2018	Module 5: Institutional Fundraising	Online activities, mostly asynchronous. Expect to study 8-10 hours per week.
Early March 2018	Break	
March – May 2018	Module 6: Managing Fundraising Teams Course wrap-up	Online activities, mostly asynchronous. Expect to study 8-10 hours per week.
<p>Date ranges are approximate and subject to change.</p> <p>For details about Diploma in Fundraising course modules, see the course handbook available on the Diploma course landing page at www.afpnet.org/Diploma.</p> <p>AFP IHQ address: 4300 Wilson Boulevard, Suite 300, Arlington, VA 22203 (suburban Washington, DC).</p>		

(Last updated October 17, 2016. All details are subject to change.)