

THE POWER OF ALLIANCE



**Nonprofit
Leadership
Alliance**

Certified to Change the World

The Nonprofit Leadership Alliance offers a powerful combination of assets that benefit our affiliated campuses:

1. National Network

- National credential
- Nationally-validated competencies
- Collaborative peer network
- Participation in national conversation



2. Curriculum Support

- Rubric with learning topics and measurable outcomes
- Teaching toolkit
- Curriculum mapping
- Access to successful models, curriculum
- Program management software
- Research grants for students and faculty

3. Student Recruitment Support

- Comprehensive, multi-media campaign drives new students to campus
- Professionally designed, customized marketing materials

4. Student Retention and Placement Support

- Alliance Management Institute (national career development conference)
- Career services (LinkedIn network, CNP Launch – the Alliance’s employment matching system)
- Internship stipends
- High-impact student engagement activities

5. Community Engagement Support

- Institutionalized community engagement
- Engaged scholarship
- Building of local networks

★ The Mission

Since 1948, the Nonprofit Leadership Alliance has worked to strengthen the social sector with a talented, prepared workforce. The CNP credential is awarded to undergraduate, graduate and professional students through the Alliance’s network of top-rated colleges and universities.

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