



2018 AFP INTERNATIONAL COMMITTEE DESCRIPTIONS

MEMBERSHIP SERVICES DIVISION

Leadership Development and Member Engagement: Ensures AFP services to members and provides support to chapters and chapter services.

- **Chapter Support Subcommittee:** Utilizes peer-to-peer outreach to form supportive relationships with board leadership of every AFP chapter, educate and encourage chapter boards about the resources available to them, and develop and disseminate best practices that promote strong chapter leadership. Meets for three to four one-hour conference calls per year. Time varies based on project but normally not more than 6-10 hours for the year. Should be a past chapter leader (no more than 2 years past) and members are encouraged to attend Leadership Academy. 10-15 volunteers needed.
- **2018 Leadership Academy Host Task Force:** Assists in developing the AFP Leadership Academy each year. Tasks include helping identify educational speakers, chapter leader networking opportunities and information exchange. Meets for a one-hour call every other month from February - October. Terms are for 1-year. Prefer AFP ON, Greater Toronto chapter members as the 2018 Leadership Academy will be in Toronto, Canada. 7-10 volunteers needed.

Next Generation Engagement: Next Generation engagement encompasses two subcommittees (Youth in Philanthropy & Collegiate Chapter Support) and one work group (Young Professional). Each of which have their own set goals and projects including developing curriculum, expanding the number of collegiate chapters and engaging young professionals. Next Generation engagement is strategically focused on activities that create a pipeline for young people to enter the fundraising industry.

- **Youth in Philanthropy Subcommittee:** Youth in Philanthropy focuses on youth in the K-12 age group. Further develop resources to help AFP chapters consider, plan and implement youth philanthropy programs. Update and expand YIP resources for chapters. Develop YIP curriculum for implementation in chapter programs. Promote development of new YIP programs throughout the Association. Meets for a one-hour conference call quarterly. 10-12 volunteers are needed for this subcommittee that have a passion and experience with youth programs and curriculums.
- **Collegiate Chapter Resources Subcommittee:** Support Collegiate Chapters in delivery of services to their members by providing sample programs, policies and other oversight. Serve as a personal contact/mentor for collegiate chapters as needed. Monitor

compliance with Collegiate Accord process. Serve as a clearinghouse for collegiate chapter ideas. Meets for a one-hour conference call quarterly. Collegiate chapter members, faculty advisors, and chapter advisors are encouraged to join. 10-15 volunteers needed.

- **Young Professional Workgroup:** AFP Young Professional members are age 30 and younger. This workgroup is working on finding innovative ways to engage and increase the number of young professionals participating with local chapters, mentors and AFP International category; creating retention strategies to insure young professionals move into the Professional membership category continue to be active professional members; provide chapters with tools they need to engage the next generation of professionals and provide a value proposition for these membership categories. This workgroup also assists in developing the Young Professional session at the International Fundraising Conference. Meets for a one-hour conference call quarterly. Young Professional members are encouraged to join. 10-15 volunteers needed.

Diversity & Inclusion: Develops recommendations for programs that ensure cultural and social diversity in AFP's membership and leadership.

- **Diversity & Inclusion Forum:** Develops recommendations for programs that ensure cultural and social diversity in AFP's membership and leadership; develops resources for individuals in the sector that increase diversity, equity, and inclusion; develops resources for chapters to increase diversity, equity, and inclusion. Meets for a one-hour conference call every quarter. 20-25 volunteers needed.
- **Diversity Art Showcase & Workshop Task Force:** Develops curriculum for the Diversity Workshop that takes place at the International Conference. Works with youth, member and professional artists to display art in the exposition hall at the International Conference. AFP members work with diverse youth in the conference city to explain philanthropy and have them create art based on their interpretation. The taskforce is also responsible for developing the content for one diversity related session at the International Fundraising Conference. Task Force meets for a one-hour conference call every month, and there is on-site commitment at the AFP International Fundraising Conference. This committee runs from conference year to conference year (May – April). 2018 volunteers will begin work in May of 2018 and work on the 2019 showcase and workshop. Members San Antonio, TX are encouraged to join as that's the location of the 2019 International Fundraising Conference. 10 volunteers needed. One year term limit.
- **Diversity Scholarship Task Force:** Works in conjunction with the AFP Foundation for Philanthropy to help administer and steward for scholarships to the AFP International Conference for members from the Diverse Communities in Fundraising Program. Selects the recipients of the scholarships annually, promotes the scholarship, and creates an engagement opportunities for the scholarship recipients. Meets for a one-hour conference call every six weeks. 7-10 volunteers needed.

International Development Forum: Develops and directs AFP's international growth and presence in membership and chapters. Develops international member and chapter engagement resources and resources for international attendees of the International Fundraising Conference, including the International Buddy Program. Meets for a one-hour conference call three times a year. 20-25 members needed.

CENTER FOR FUNDRAISING INNOVATION (CFI) DIVISION

CFI committees continue on the path with less focus on the standing committees and more on fluid task forces/project teams that take responsibility for timely completion of specific outcomes and deliverables. Committee chairs help provide oversight of projects on behalf of AFP staff.

The following standing committees provide structure for the new task force/project team orientation:

ACFRE Board: Develops criteria for obtaining the ACFRE credential; promotes participation in the ACFRE program; evaluates the qualifications of those seeking the credential and confers the credential. Members *ratified by the Executive Committee*. Board meets three times a year face-to-face, as well as ten times by conference call.

CFI Lab: Helps review current and prospective programs to ensure quality and relevance. Identifies trends, opportunities, potential partnerships, and subject matter experts and speakers for projects and initiatives such as Leadership Academy, webinars, Fundamentals of Fundraising course revision, leadership development, and more. Meets once a year face-to-face and holds additional conference calls throughout the year. Task forces/project teams meet as needed.

ICON Education Advisory Committee: Provides guidance regarding educational programming for AFP's International Fundraising Conference (ICON). Recommends education sessions for ICON based on its judgment of session proposals; advises about policies and guidelines for speakers; and recommends additional speakers. Committee meets several times a year face-to-face, including a mandatory meeting at AFP IHQ in June, and holds additional conference calls as needed.

Publishing/Resource Advisory Committee: Provides support and expertise for AFP's publishing and information resource initiatives. Helps develop content and services based on important topics, trends, and research in the profession. Committee meets once a year face-to-face and holds additional conference calls throughout the year. Task forces/project teams meet as needed.

Research Council: Provides guidance regarding AFP's research priorities and initiatives. Recognizes and promotes research; helps publish research results; and seeks and provides support for research. Council meets once a year face-to-face and holds additional conference calls throughout the year. Task forces/project teams meet as needed.

EXTERNAL RELATIONS DIVISION

Marketing, Awards & Communications Committee: Provide advice and counsel to AFP staff on awards, internal and external marketing, outreach and communications. The committee addresses a wide range of projects and initiatives, including National Philanthropy Day®, AFP branding and positioning, website strategy and direction, social media initiatives, recruitment and retention of members, and development of new tools, systems, and resources to enhance abilities of chapters to market at a local level. Meetings include conference calls, small focus groups (when needed) working via email, and face-to-face meetings (attendance not required), typically held in conjunction with the AFP International Fundraising Conference and/or Leadership Academy.

U.S. Government Relations Committee: Helps guide AFP advocacy efforts in the U.S. for public policies that encourage giving and volunteering, and that enhance the capacity of nonprofits to function efficiently. The committee monitors legislation related to fundraising and alerts AFP's grassroots network when there is a need for action, educating fundraisers, policy makers and the public about issues related to fundraising and philanthropy. The committee typically has several task forces that address emerging issues. The committee typically meets via conference call, as well as occasional face-to-face meetings (attendance not required) at the AFP International Fundraising Conference and/or Leadership Academy.

Canadian Government Relations Committee: Helps guide AFP advocacy efforts in Canada, advocating for public policy supporting capacity building and sustainability of the nonprofit sector in general—and for the advancement of philanthropy and fundraising in particular—through the proactive engagement and education of all levels of government and effective communication with Canadian AFP members. The committee holds conference calls throughout the year and will meet face-to-face (attendance not required) as circumstances require at AFP events such as the Canadian Leadership Retreat or International Fundraising Conference.

AFP Political Action Committee (PAC) Board: Leads the AFP PAC, making decisions on fundraising for the PAC and deciding which federal candidates receive PAC donations based on their votes and other actions/decisions related to legislation about philanthropy, fundraising and nonprofit operations within the charitable sector. The PAC Board meets via conference call quarterly, which are required. **NOTE:** Membership on the PAC Board requires a nomination form, which is voted upon by the AFP Association Board.

BOARD COMMITTEES

Finance Committee: Reports to the Board on the financial performance of the Association; recommends policies that will ensure long-range financial stability; counsels other committees on matters that have financial impact; monitors financial and investment performance; performs other duties in connection with the finances of the Association, as determined by the board of directors. Committee usually meets six or seven times a year – two times face-to-face in conjunction with board meetings and the remainder by teleconference – generally an hour.

Subcommittees and/or special task forces may be formed to address specific issues such as investment performance, office space requirements, dues increase, etc. and time required may vary.

Ethics Committee: AFP promotes responsible, professional and ethical behavior by its members engaged in fundraising, by its members engaged in businesses that support or assist fundraising, and by non-members who agree to be bound by the AFP Code as a condition of professional certification sponsored by AFP. The Committee ensures the administration and enforcement of AFP's *Code of Ethical Standards*; improves professional fundraisers' awareness of and compliance with the Code. The Committee meets by phone three times a year for a three-hour meeting in February, June and September, and will meet face to face for a one day meeting instead of a phone call, if needed. Members of a Hearing Panel will meet by phone, possibly face to face if warranted. Committee service is a four-year term to be renewable for a second four-year term. *Members are approved by the Executive Committee and AFP Board.*