Chapter Profile and Instructions

Applying for Ten Star Award
If you would like to Apply for the Ten Star Award, please complete all four required goals (part 1) and 6 of the optional goals (parts 2-6). You will need a total of ten completed goals for the Ten Star Award.

Applying for the Ten Star Gold Award
If you would like to apply for the Ten Star Gold Award, you must complete all of the Required Goals (part I), and all red Additional Goals, plus any 6 other goals (parts II – part VIII). You will need a total of 16 completed goals for the Ten Star Gold Award.

Please check all the goals the chapter has accomplished in case one or more of your checked goals are disqualified.

Chapter Name *

Chapter President as of January 1, 2018

Chapter Nominator (person completing the form)

Nominator’s E-mail Address

Required Goals for Ten Star and Ten Star Gold

Part 1: Chapters must meet all 4 goals

The chapter met the December 15, 2017 deadline for the 2018 Chapter Leadership Form and completed the balance of the Accord process by January 17, 2017. *

○ Yes

The chapter held an organized event or activity in 2017 that either focused on or incorporated the importance of ethics and ethical fundraising. *

○ Yes

The chapter participated in the 2017 Chapter IMPACT Campaign for the AFP Foundation for Philanthropy. *

○ Yes

The chapter conducted at least one event or activity in 2017 focused on new member recruitment or current member retention. Please give a 2 sentence event
description. *

☐ Yes

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**Additional Goals**

All of the goals listed represent programs and projects that AFP considers integral in a chapter that performs well.

**Ten Star Gold Award**: Every chapter has the opportunity to apply for the Chapter Ten Star Gold Award. To qualify, chapters must complete all of the goals in red plus any 6 other goals.

**Ten Star Award**: Chapters who would like to apply for the Chapter Ten Star Award must complete any 6 of the below goals.

**Part 2: Inclusion and Influence**

Inclusion of each local community’s diverse philanthropies and professionals is increasing AFP’s global influence, mission impact and membership.

*REQUIRED TEN STAR GOLD GOAL* The Chapter applied for and is qualified for the 2017 Friends of Diversity Designation

☐ Yes

The chapter created OR worked on implementation of a previously-created written diversity plan in 2016 to increase participation of diverse individuals, groups or organizations.

☐ Yes

The chapter has established a Diversity Chair or Committee that will serve in the planning and guiding role for the chapter’s diversity efforts.

☐ Yes

The Chapter sponsors a collegiate chapter.

☐ Yes

The chapter organized a program, activity and/or event(s) during 2017 to encourage youth/young professional participation in philanthropy.

☐ Yes

**Part 3: Advocacy, Policy & Ethics**

AFP members understand how critical public policy and ethics are and act as advocates in their communities and organizations for ethical fundraising laws, regulations and standard practices.

*REQUIRED TEN STAR GOLD GOAL* The chapter held a National Philanthropy Day® event in 2017 where local philanthropists, volunteers, etc. were honored, or conducted an outreach program in 2017 designed to encourage public awareness and understanding of philanthropy (other than a National Philanthropy Day® program). (Please provide the date, title, and description of the event below)

☐ Yes
Please provide date, title, and description of the 2016 National Philanthropy Day® event below

The chapter participated in an effort to advance and promote legislation and/or regulations related to philanthropy and charitable fundraising in 2017 (e.g. wrote letters regarding passage of a bill, met with local officials).

☐ Yes

Part 4: Relevant Quality Education
AFP champions educational training to help fundraising professionals succeed in new responsibilities and at different stages in their careers.

*REQUIRED TEN STAR GOLD GOAL* The chapter held an organized event or activity that either focused on or promoted the importance of certification (CFRE and ACFRE) in 2017 (Please provide the date, title, and description of the event below)

☐ Yes

Please provide date, title, and description of course below

Part 5: Criteria important to the accomplishment of ALL AFP Strategic Plan Goals

*REQUIRED TEN STAR GOLD GOAL* The chapter had a net increase in membership from the previous year (had more members on December 31, 2017 than on December 31, 2016).

☐ Yes

# of members on 12/31/16 # of members on 12/31/17

*REQUIRED TEN STAR GOLD GOAL* A Chapter Board Member on the leadership track attended the Chapter Presidents’ Council Meeting held in conjunction with the 2017 Leadership Academy in Fall 2017.

☐ Yes

Name of individual(s) attending

*REQUIRED TEN STAR GOLD GOAL* 100% of the Chapter Board participated in the 2016 Be the Cause campaign
Yes

The chapter had an annual membership retention rate equal to or greater than 80% from January 1, 2016 to December 31, 2017

Yes

The chapter sponsored a new chapter that was chartered in 2017.

Yes

The chapter created OR worked on implementation of a previously-created written membership recruitment and retention plan in 2017.

Yes

The chapter communicated with members on a regular and consistent basis in 2017 through newsletters, e-newsletters, emails, etc.

Yes

The chapter had at least one leader/member attend The Chapter Board Workshop at the 2017 International Conference in San Francisco.

Yes

The chapter had at least one member actively serving on the AFP International Board OR an AFP International committee, subcommittee or task force during 2017.

Yes

The chapter created OR worked on implementation of a previously-created strategic plan during 2017.

Yes

Verification *

☐ We hereby certify that, to the best of our knowledge, the statements contained herein accurately reflect the circumstances reported.

Ten Star Gold Qualification

☐ Please check this box if you qualify for the Ten Star Gold Award

Chapter President

______________________________  Chapter President E-mail

______________________________

Chapter President-Elect

______________________________

Chapter President-Elect E-mail Address

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All nomination forms must be submitted to IHQ on or before January 31, 2018. Receipt of Ten Star and Ten Star Gold applications will be acknowledged to the sender via e-mail.
If you do not receive a confirmation of receipt, please contact IHQ to verify your materials arrived by the deadline. Program materials are NOT required to support your nomination – please submit this application form only.

Any disputes to the Ten Star or Ten Star Gold nominations must be received at the International Headquarters by **February 28, 2018**.

If you have any questions please contact: chapter.tenstar@afpnet.org