

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association of Fundraising Professionals
Title of Activity: - 2014 AFP International Conference
Names of Presenter(s): - Multiple
Dates and Location: - 23-25 March 2014 – San Antonio, TX, USA

Date: Sunday, 23 March 2014**Session: 8:00[am] – 9:15[am] (NFR**)**

- [First Timers Orientation]

Date: Sunday, 23 March 2014**Session 1: 10:00[am] – 11:15[am] (1.25 pts)**

- [The Pulse of Donor Relations]
 - [ROI for Frontline Fundraisers]
 - [Ethics in Fundraising]
 - [Working with Professional Advisors Using a Philanthropic Planning Model]
 - [Private and Family Foundations Panel]
 - [Successful Annual Giving Programs: Building the Base for Everything Else]
 - [Hidden Treasure: Mid-Level Giving in the Digital Age – Trends and Best Practices]
 - [On the Move: Making the Transition from CDO to CEO and What it Takes to be Successful]
 - [Using Campaign Tactics to Advance Your Annual Fund]
 - [Nonprofit Advocacy—How Does It Impact You?]
 - [Next Gen Fundraising Benchmarks – How to Measure Next Gen Fundraising Campaigns]

Date: Sunday, 23 March 2014**Session 2a: 1:30[pm] – 2:15 [pm] (0.75 pts)**

- [Youth in Philanthropy: How to Teach Kids about Careers in Fundraising Like It's Your Job]

Date: Sunday, 23 March 2014**Session 2b: 1:30[pm] – 2:45[pm] (1.25 pts)**

- [Peer to Peer Fundraising]
 - [Will You Take the Major Gifts Challenge?: Major Gifts for Small Shops!]
 - [Small Shop Success: Leading from the Front, Leading from the Back, Leading from the Side]
 - [Boost Your Fundraising Career by Developing an Effective Mentoring Relationship]
 - [They Just Don't Understand! Partnering with Program Staff to Raise More Revenue]
 - [Successful Special Events Strategies!]
 - [You're Never Too Small for Sponsorship!: Building Sponsorship Programs for Small Organizations]
 - [Constructing Your Campaign for Super Success]
 - [What You Need to Know About Planned Giving—When Planned Giving is Not All That You Do]
 - [What Do We Really Know About Philanthropy and Fundraising?]
 - [Lessons from the World – Five Transformational Campaigns That Will Change Your Mind on What's Possible in Fundraising]

Date: Sunday, 23 March 2014

Session 2c: 2:15[pm] – 2:45[pm] (NFR) **

- [How to Get Published]

Date: Sunday, 23 March 2014

Session 3: 3:00[pm] – 3:45[pm] (0.75 pts)

- [The Art and Science of Relationship Mapping]
- [The 5 Askers]
- [You're the One I Want: Engaging Your Donors to Become Their Favorite Cause]
- [Love Your Donor – Best Practices in Developing Donor Loyalty From Around the Globe!]
- [Show the Love: Thoughtful Engagement to Retain Supporters]
- [Why the Volatile Legislative Environment is Feeding Dramatic DAF Growth, and How Fundraisers Can Benefit]
- [The Dead Simple Way to Find Your Fundraising Proposition]
- [Leveraging Social Media for your Next Fundraising Event]
- [Retirement Planning – An Important Planning Step for Fundraisers]**
- [Doing Well While Doing Good: Strategically Advancing Your Career in Fundraising]**
- [Online Marketing for Solo-Preneur Consultants: How to Fill Your Client Pipeline Using the Internet]**

Date: Monday, 24 March 2014

Session 4a: 8:15 [am] – 10:00 [am] (1.75 pts)

- [People Power: Attracting and Retaining Your Most Valuable Resource]
- [Whatever The Medium, Getting Your Creative Message Right]
- [Influencing the Influencers: How to Get Others to Say, “Yes”]
- [Soliciting Your Major Donor...Getting Them to Yes!]
- [Staying on the Leading Edge of Healthcare Fundraising]
- [90 Minutes to a Better Proposal]
- [Shaking Up Philanthropy with Social Media: Take Home Tactics for True Innovation and Deep Engagement, Learning from Experimental]
- [The When, Why and How of Data Driven Fundraising]
- [What Philanthropic Foundations and Grantees Say About Measurement]

- [Emerging Trends in Fundraising - Riding the Roller Coaster]
- [Using Strategy Maps to Transform Your Fundraising Strategy]

Date: Monday, 24 March 2014

Session 4b: 8:30[am] – 9:15[am] (0.75 pts)

- [How to Become a CFRE]

Date: Monday, 24 March 2014

Session 5a: 1:45[pm] – 2:30[pm] (0.75 pts)

- [Getting Involved in the ACFRE Process]

Date: Monday, 24 March 2014

Session 5b: 1:45[pm] – 3:30[pm] (1.25 pts)

- [The 5 Askers]
- [Tough Talk for You and Your Board]
- [D&I Next Steps: Small Changes That Create Big Impact]
- [Beyond the Buzz: The Impact of Social Media and Mobile Technology on Peer-Driven Fundraising Campaigns]
- [Trends and Issues in Higher Education: What Keeps Me Up At Night]
- [How to Hang on to Your Donors: Successful Donor Retention Strategies]
- [Our Sector at a Crossroads: Renaissance or Revolution?]
- [Fact vs. Fiction: What's New Online That Really Works]
- [Journey Deeper Inside the Donors Brain #AFPBrains]
- [Prospect Management Model: Whipping Your Prospect Data Into Shape]
- [Recruiting, Retaining and Developing Excellent Fundraising Staff]

Date: Tuesday, 25 March 2014

Session 6: 8:30[am] – 9:15[am] (0.75 pts)

- [The Next Generation of American Giving]
- [Will You Take the Major Gifts Challenge?: Major Gifts for Small Shops!]
- [The Female Philanthropist: The Key to America's Prosperity]
- [Navigating Your Fundraising Career: Developing a Roadmap for Professional and Personal Success]

- [Cause Driven Fundraising in Minority Communities]
- [Taking the Leap and Going Out on Your Own: Thoughts and Ideas on Entering the World of Consulting]
- [Creating Transformational Corporate Engagement – Lessons from Cultivating a \$27.1M Gift]
- [Ethics J-E-O-P-A-R-D-Y, AFP's Favourite Quiz Game!]
- [Learning from Our Peers: The Nonprofit Research Collaborative Highlights Fundraising Successes]
- [Crowdfunding: How to Make it Work]

Date: Tuesday, 25 March 2014

Session 7: 9:30[am] – 10:45 [am] (1.25 pts)

- [The Development Committee Workbook: How to Manage Your Volunteers to Success]
- [Donor-Centered Leadership]
- [Direct Mail Techniques to Help Every Small Shop]
- [Train Your Board (and Everyone Else) to Fundraise]
- [Everything You Need to Know About Working with a Fundraising Consultant]
- [Five Strategies to Increase Your Annual Fund Revenue]
- [Can We Be Friends? The Intricacies of Collaborating on a Joint Campaign]
- [Picasso & Edison: Learn How to Be Both an Artist and Scientist in Today's Fundraising World]
- [From Awkward to Awesome: The Beginner's Guide to Building Donor Relationships]
- [Transformational Major Gifts: Re-Energize Your Program for Maximum Results]
- [Writing a Fabulous Case for Support]
- [How to be an ICON Presenter]**

Date: Tuesday, 25 March 2014

Session 8: 11:00 [am] – 12:15 [pm] (1.25 pts)

- [Great Board Chairs. Mediocre Ones. Or How About a Rogue?]
- [From About Me to Zillow: Lesser Known Tools and Upcoming Trends in Social Media]

- [Donor Conservation: A Mindful Stewardship]
- [Corporate Social Responsibility (CSR) Does It Equal Philanthropy?]
- [Oh No, You Didn't! Mistakes Nonprofits Make in Fundraising & Stewardship]
- [From Diversity to Inclusion in Philanthropy]
- [Good Volunteer Professional Relationships – A Strategic Issue for Professionals]
- [Loverizing: The Lucrative Difference a Few Well-Chosen Words Will Make in Your Donor Communications]
- [Becoming a Global Fundraiser]

Total number of points attained: _____

(Number of contact hours = number of Education points)

**** = Asterisked sessions are applicable as non-fundraising related (NFR) education. A maximum of ten (10) NFR hours may be listed on an Initial Certification Application, and, a maximum of five (5) NFR hours may be listed on a Recertification Application**