

# Learning the Art of the Possible.

You have the vision. You have the drive. Now all you need are the skills to make it a reality. To realize your organization's potential, you need to turn your dedication into results. At RBR, we are proud to bring you one step closer through our advanced course in major gifts – the very first of its kind in Canada.

## The Program

This five-day intensive program will introduce you to the world of transformational gift fund raising in an intimate class setting, followed by ongoing advice and coaching in your working environment as you apply the skills and strategies you have learned.

## The Benefits

Upon completing the program, you will be proficient in all the skills needed to maximize results through major gift fundraising, including but not limited to:

- Developing effective cases for support
- Easily identifying, reviewing, and evaluating prospects
- Superior grantsmanship practices
- Recruiting, motivating, and coaching senior volunteers

## The Expert Coaches

Our program is designed and executed by renowned industry experts who provide ongoing support as you learn the tools of the trade.

**Call us today to discuss how this unique and customized program will help take your organization to the next level. We'd love to talk to you!**

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School of Advanced  
Fund Development

Major Gifts Immersion and Implementation